



# NEPCON ASIA 2025



*Discover More Innovations in Electronic Manufacturing!*

October 28th-30th, 2025

Shenzhen World Exhibition & Convention Center (Bao'an) Guangdong, China



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Organized by:



CCPIT Electronics & Information Industry  
Sub-council  
中国国际贸易促进委员会电子信息行业分会



励展博览集团  
同励百业·共展商机

For more information, please contact:

Mr. Bruce Xu +86 21 2231 7051 bruce.xu@rxglobal.com Ms. Julia Gu +86 21 2231 7010 julia.gu@rxglobal.com



## EXHIBITION SCALE



**60,000<sup>m<sup>2</sup></sup>**

Show Area



**70,000**

Visitors



**600+**

Brands



**1,800**

Overseas Visitors

**160,000<sup>m<sup>2</sup></sup>**

Total Space of Concurrent Shows

**165,000**

Total Visitors of Concurrent Shows

**3,500+ Brands**

Total Exhibiting Brands of Concurrent Shows

**5,000**

Total Overseas Visitors of Concurrent Shows



\*Floor plan distribution is subject to change onsite.

## SHOW VALUE

NEPCON ASIA convenes buyers from diverse categories of electronic manufacturing companies across Asia, offering comprehensive presentations of global advanced production solutions spanning circuit board assembly, smart factory semiconductor packaging and testing, automobile manufacturing, and touch displays. It fosters business collaboration between industry chain stakeholders and enhances the global competitiveness of Asian electronics manufacturing firms.

## WHY EXHIBIT ?

- 01** The flagship exhibition for the PCBA industry in Asia, by deeply exploring new factories established in the PCBA sector and buyer demands from four high-growth application industries—semiconductor packaging and testing, automotive electronics, new energy lithium battery control, and photovoltaic inverters—assists exhibitors in maintaining existing customers and expanding new business opportunities.
- 02** Gathering the top global and domestic suppliers in the PCBA industry, co-located with five industry flagship exhibitions, and sharing over 165,000 professional buyers from electronics, circuit boards, automotive, display, and materials sectors, NEPCON ASIA serves as a professional platform for new product launches and brand promotion.
- 03** The concurrent ICPF Semiconductor Packaging and Testing Technology Exhibition attracts over 4,000 professional buyers from the semiconductor packaging and testing industry, aiding in the development of new business in this sector.
- 04** Meticulously crafted ASEAN Day series of events, gathering over 1,800 overseas buyers from Southeast Asia, assist in the expansion of new overseas business ventures.
- 05** Four on-site high-growth application-industry-themed summits and corresponding special procurement meetings, together with monthly releases of new PCBA industry buyer procurement demands, provide 365-day business connection and marketing services throughout the year.

## KEY BUYERS

Semiconductor  
Packaging and  
Testing PCBA  
Process-Related  
Departments



### 5 Key End-Product Manufacturing Industries

· Electronics & Semiconductor	· PCB
· Automobile	· Display
	· Thin Film New Materials

### 4 Key Buyer Markets for 2025

- Semiconductor Packaging & Testing
- New Energy Lithium Battery
- Automotive Electronics
- Photovoltaic & Energy Storage Inverter

## PREVIOUS EXHIBITORS



\*These are in no particular order.

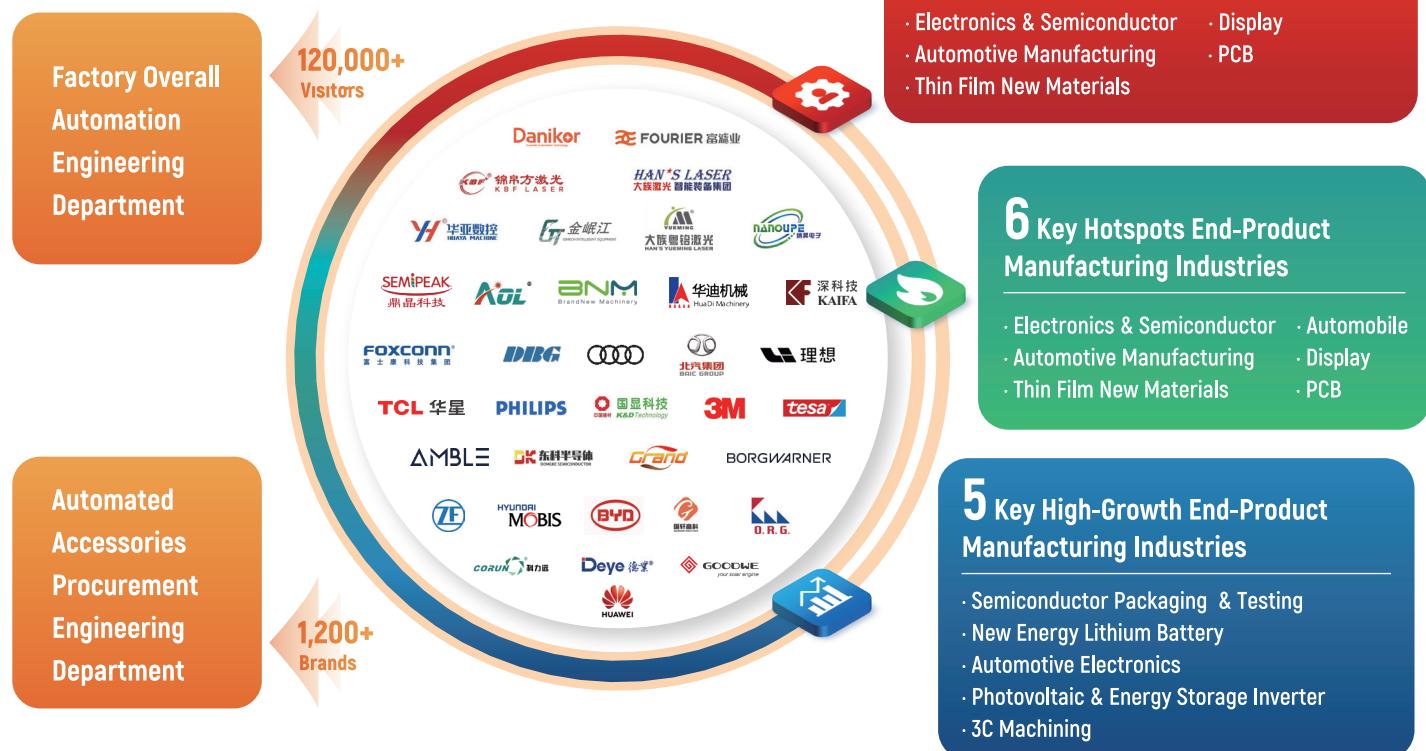
## SHOW VALUE

S-FACTORY unites South China's terminal manufacturing plants and automated assembly buyers. It provides a comprehensive showcase of cutting-edge solutions in motion control/drive technology, industrial robots, intelligent warehousing and logistics, machine visual peripherals, and industrial software. By promoting business cooperation across the industrial chain, S-FACTORY fosters the holistic enhancement of South China's manufacturing industry competitiveness in intelligence and automation.

## WHY EXHIBIT ?

- 01** Five major industry flagship exhibitions will be held concurrently, directly sharing over 165,000 professional buyers from the semiconductor and electronics manufacturing, PCB manufacturing, automotive manufacturing, display, and materials manufacturing industries.
- 02** Five key application industry conference and supply-demand matchmaking meetings will be organised, efficiently connecting with new buyers in the fields of new semiconductor packaging and testing, automotive electronics, energy lithium battery control, photovoltaic inverters, and 3C machining.
- 03** Directly facing over 1,000 exhibitors of semiconductor and electronics manufacturing, automotive manufacturing, display and materials manufacturing, and PCB manufacturing dedicated equipment, expanding new business in the sale of automation accessories.
- 04** The newly created End User Parts Business Matchmaking Meeting and Equipment Parts Business Matchmaking Meeting aim to facilitate efficient, one-on-one connections among R&D, production, and purchasing leaders.
- 05** Seamlessly blend online and offline marketing strategies, providing a multi-channel approach to assist enterprises in expanding their footprint within the electronic manufacturing domain.

## KEY BUYERS



## PREVIOUS EXHIBITORS



\*These are in no particular order.


**SHOW VALUE**

ICPF gathers domestic packaging and testing (P&T) factories, IDM brands with packaging and testing processes, and leading electronic manufacturing service buyers, with buyers' P&T products covering a full range of categories, including semiconductor integrated circuits, optoelectronic devices, power devices, and sensors. It comprehensively showcases advanced solutions for semiconductor packaging and testing throughout the entire process, including equipment and materials, to help exhibitors discover and develop new customers, expand into new tracks, and promote business cooperation between upstream and downstream in the packaging and testing segment, ultimately enhancing the overall manufacturing strength of the domestic semiconductor packaging and testing industry.


**WHY EXHIBIT?**

- 01** Focused on the entire industry chain of semiconductor packaging and testing exhibitions, it helps to connect with over 500 integrated circuit, optoelectronic devices, power devices, and sensor manufacturers from semiconductor packaging and testing factories, as well as IDM brand enterprises with packaging and testing processes, attracting more than 3,000 professional audiences responsible for process and procurement.
- 02** Attracts and connects professional buyers and audiences for the packaging and testing processes of integrated circuits, optical modules, and power modules via three demonstration lines of packaging and testing processes, three high-standard packaging process technology seminars, and three thematic supply-demand matchmaking meetings.
- 03** Pre-show monthly progress report on the upgrade and procurement needs of domestic packaging and testing factories, providing 365-day precise, online matching services outside the exhibition period.


**KEY BUYERS**

 **Process Lines**    **Process Forums**    **Thematic Supply-Demand Matchmaking Meetings**

**Packaging and Testing Process and Procurement Manager**

**4,000+**  
Visitors

**500+**  
Brands



**4 Major Semiconductor Devices**

- Integrated Circuits   · Optoelectronics
- Power Devices   · Sensors

**2 Major Factory Types**

- OSAT
- IDM with In-House Packaging and Testing Facilities


**PREVIOUS EXHIBITORS**


\*These are in no particular order.

# References Previous Review



## EXHIBITION SCALE

**60,000 m<sup>2</sup>**  
Exhibition Area

**140,000 m<sup>2</sup>**  
Total Space of Concurrent Shows

**600+**  
Exhibitors & Brands

**3,500+ Brands**  
Total Exhibiting Brands of Concurrent Shows

**64,035**  
Visitors

**150,000**  
Total Visitors of Concurrent Shows

Visitors from **86**  
countries and regions

**1,546**  
Overseas Visitors

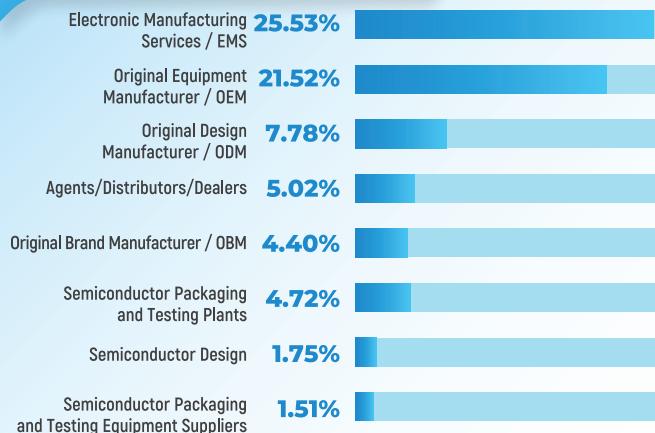
**290**  
Buyer groups

**6,682**  
Target Attendees Program Buyers

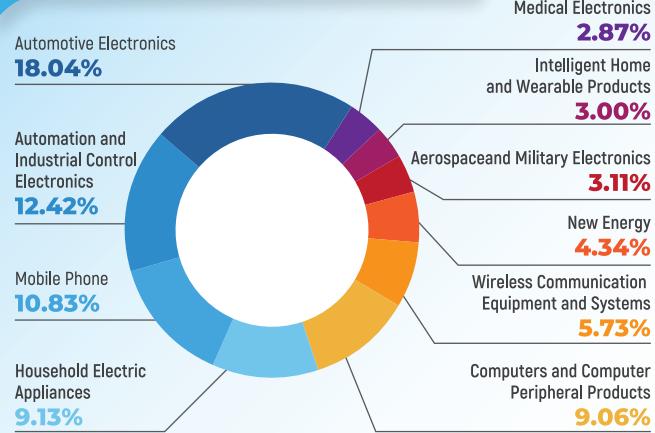


## VISITOR DATA ANALYSIS

### Main Company Type of Visitors



### Top 10 Visitors Industry Distribution



### Visitor Position Distribution and Procurement Analysis



**61.1%** of visitors come from Production & Manufacturing, Engineering Technology, Purchasing and Management departments



**12.1%** of visitors come from Design & Development departments



**79.3** of the visitors were Decision maker / Final reviewer Recommender

### Overseas Visitors



#### Asia 71.6%

Korea, Thailand, Malaysia, Japan, India, Singapore, Vietnam, Turkey, Philippines

#### Europe 19.2%

Germany, UK, Netherlands, Poland, Italy, France, Romania

#### Americas 5.3%

USA, Brazil, Canada, Mexico

#### Others 1%

Australia

**1,546** Overseas Visitors from **86** countries and regions



## EXHIBITOR COMMENTS



Ever since I entered the industry, I have been attending this exhibition, witnessing its continuous development. The event has consistently introduced innovations, especially with the ongoing advancements in artificial intelligence. We have observed numerous relevant seminars, which have provided significant guidance for us as equipment manufacturers. I believe that in the future, we will continue to grow alongside NEPCON, and we look forward to seeing NEPCON flourish and become even more successful.

**Wang Liqun, Director of Direct Sales Department | Hanwha Commercial Equipment (Shanghai) Co., Ltd.**



JUKI, a company with a long-standing presence in the industry, has participated in numerous editions of NEPCON. Our most significant impression is the high level of professionalism that the exhibition maintains. The event is comprehensive, gathering various brands from within the industry. We wish everyone the best in finding their desired products at the exhibition!

**Yang Rong, Manager | JUKI (China) Investment Co., Ltd.**



Since its establishment nearly 20 years ago, Gallant Technology has been deeply engaged in this industry. With the development of the global economy, we are continuously expanding our business. We are pleased to have the opportunity to engage in technical exchanges and share insights with our peers at the NEPCON exhibition. Moving forward, we will actively participate in such events, leveraging the NEPCON platform to expand our customer base and introduce better products. Here, I'd also like to extend my wishes for the continued success of NEPCON, and we will certainly fully cooperate with the organizers in marketing promotion efforts.

**Wang Shiyong, South China Sales Director | Shenzhen Gallant Technology Co., Ltd.**



Since the establishment of our company, we have participated in nearly every edition of NEPCON. Naturally, NEPCON has improved significantly from its inception and has become increasingly professional over time. For us, as equipment exhibitors, NEPCON is a specialized exhibition within our industry. Each year at NEPCON, we can witness a variety of new products and emerging technologies, from which we learn a great deal. Overall, NEPCON is considered the most professional among all equipment exhibitions in the industry.

**Zou Wen Zhen, Marketing Director | Shenzhen Hetian Good Automation Equipment Co., Ltd.**