



# FILM & TAPE EXPO 2025

国际薄膜与胶带展  
FILM & TAPE

2025.10.28-30

Shenzhen World Exhibition & Convention Center

Organiser:

**Kuozhan**  
上海励扩展览有限公司

Concurrent Events:

**国高材展**  
HIGHLY-FUNCTIONAL MATERIAL EXPO



国际全触与显示展  
C-TOUCH & DISPLAY



## Innovative Film Tapes Everything

- Leveraging global buyers' resources to precisely matchmake with exhibitors
- Fulfilling business transactions to expand market share and enhance brand exposure
- Boosting the high-quality development of exhibitors to elevate its industrial influence

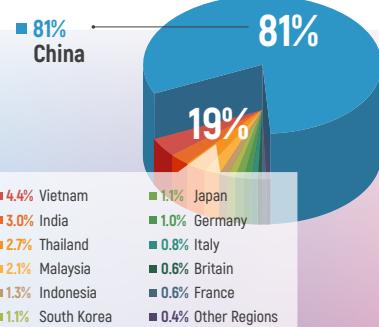
**40,000m<sup>2</sup>** Exhibition Area | **600+** Exhibitors | **50,000+** Visitors | **3,000** Overseas Visitors

\*The above scale does not include concurrent NEPCON AISA and AUTOMOTIVE WORLD CHINA.



## CONNECT WITH CHINESE BUYERS AND EXPAND YOUR CHINESE MARKET SHARE

### Visitor Countries and Territories



\*Data based on buyers' attendance at previous shows and the proportion of buyers in the show database.



## UNIQUE VALUES WE PROVIDE



### Exclusive customer service, facilitates discoveries of new customers in high value-add industries

120,000 buyers from high value-added application industries for functional films and adhesive tapes, including touch displays, new energy, consumer electronics, plastic packaging, printed labels, 3C home appliances, automobiles, die-cutting processing, and semiconductors will gather at the exhibition site. The organizer, through exclusive "Reception Rooms", offers enterprises TAP business matchmaking services;



### 365-day customized marketing services empower brands through promotion and exposure

By holding various activities, like pre-exhibition online procurement and trade matchmaking meetings, new product launch conferences, offline forums, as well as providing multi-channel integrated marketing through WeChat public accounts, WeChat Moments, community groups, video accounts, TikTok, official websites, EDM, text message, Facebook and other platforms, corporate products are exposed to new markets and brand image is enhanced, with 365 days of full industry contact;



### Brush shoulders with industry elites and explore new horizons

During the exhibition period, more than 30+ high-end trending theme forums and business dinners will be held, gathering big names throughout the industry chain. More than 4,000 industry representatives will participate in concurrent activities, meeting with Chinese industry elites to establish contact and facilitate cooperation;



### Multiple exhibitions connect you with more audiences, comprehensively linking the film tape and coating die-cutting industry to terminal applications

This exhibition will be held simultaneously with HIGHLY-FUNCTIONAL MATERIAL EXPO, C-TOUCH & DISPLAY SHENZHEN, 11th INTERNATIONAL FLUORINE & SILICONE MATERIAL INDUSTRY AND APPLICATION EXHIBITION, NEPCON ASIA, AUTOMOTIVE WORLD CHINA, ES SHOW and six other exhibitions. With their networks pooled, the exhibitions provide more terminal application purchaser resources.

## INNOVATIVE EXHIBITION ZONE



### New Energy Materials and Equipment Zone

The new energy materials and equipment special exhibition area encourages quick penetration of unexplored new energy lithium batteries and photovoltaic key materials markets by film and tape companies.



### International Pavilion

In collaboration with Japanese, South Korean, and European associations, chambers of commerce, and consulates, this area facilitates international exchange and cooperation.



### Intelligent Manufacturing Zone

In the face of high labor costs, low efficiency and other challenges plaguing the current manufacturing industry, the intelligent manufacturing exhibition area is designed to pave a way forward with intelligent solutions.



### Highly-Functional Material Zone

Have face-to-face technical exchanges and discussions with product R&D designers at the exhibition; find highly-functional material suitable for new product applications.



## EXHIBIT PROFILE



### Chemical Raw Materials

Plastic Masterbatches, Organosilicone, Hot Melt Adhesives, Additives, Polyurethane, Silica Gel, Epoxyline, Coating Products, Adhesives



### Functional Film

BOPET/BOPP/OPP/PET Film, Optical Film, Protective Film, Release Film, Polyimide Film, Packaging Film, Film Of Lithium Battery, Photovoltaic Film, Vehicle Film, Water Treating Film, Window Film, Printing Composite Film, Decorating Film



### Adhesive Tape

Electronic Tape, Paper-Based Adhesive Tape, Cloth-Based Adhesive Tape, Film Tape, Packing Tape, Industrial Tape, Medical Tape, Automotive Tape, Electronics Tape, Office Stationery Tape



### Die-cutting Materials

Shielding/Insulation Material, Thermal/Electric Material, Dustproof/Shockproof Material, Metal Foil (Copper, Aluminum), Heat Conduction Interface Material, Conductive Adhesives, Absorbing Material, Foam



### Film Tape Processing Equipment

Precision Coating Equipment, Biaxial Stretching Equipment, Coating Head, Rewinding Machine, Bonding Machine, Die-Cutting Machine, Dividing And Cutting Machine, Slitting Machine, Drawing Machine, Compound Printing Machine



### Auxiliary Equipment and Accessories

Rubber Roll For Coating Machine, Curing Drying, Filter Unit, Traction Equipment, Corona Treatment, Correction System, Defect Detection, Testing Instrument, Side Thickness Measuring Instrument, Clutch, Blade, Mold Press, Automatic Cutting Table, Screen Printing Machine, Fust-Free Workshop, Cleaning Equipment, Waste Gas Treatment, Recycling

## CONCURRENT EVENTS

Connecting industrial think tanks to promote industry technology exchanges and innovations, inspiring enterprises' future development strategies

- Shenzhen International Film and Tape Technology Innovative Development Forum 2025
- Shenzhen International New Energy Battery Diaphragm Summit Forum 2025
- New Energy Die-cutting Technology and Key Materials Seminar 2025
- Coating Industry Standardization and High Quality Development Forum 2025
- Shenzhen International Label Innovation Technology Summit Forum 2025
- Shenzhen International Green Adhesive Innovation and Development Forum 2025
- Shenzhen International Mini/Micro LED Industrial Chain Development Summit Forum 2025
- Shenzhen International Intelligent Cockpit and Vehicle Display Summit Forum 2025
- Shenzhen International OLED Technology Innovation Summit Forum 2025

\*Forum arrangements are subject to on-site.



## KEY VISITORS



\*The ranking is not in order.

## Featured On-site Events



### FOR EXHIBITORS ▼

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